

Company History

- ▶ In 1948, Tatsuji Shibata Started writing instruments business.
- ▶ In 1963, Diamond Co., LTD was established in center of Osaka city.
- ▶ In 1984, Tokyo Branch was opened to develop east part market in Japan.
- ▶ In 1987, Nobuaki Shibata(son of Tatsuji) assumed presidency.
- ▶ In 2016, Current president Masao Doi assumed presidency.
- ▶ Since then we have developed writing instrument market all over Japan, including direct booth in many top end department stores, now growing up to the second biggest sales company in this field.
- ▶ Besides writing instruments, we have expanded other fields, such as watches, leather goods, stationery, outdoor goods etc.
- ▶ And today, we have lots of imported brands as agent in Japan and will continue to grow up, looking for new valued products from all over the world.

Main Imported Brands

OROBIANCO / ITALY	Bag, SLG, Pen, Cufflink	Agent
BOMBATA / ITALY	Bag	Sole Agent
JULY NINE / USA	Bag	Agent
SILVANO BIAGINI / ITALY	SLG	Agent
IL BUSSETTO / ITALY	Leather goods	Sole Agent
PERONI / ITALY	Leather goods	Agent
LA CUOIERIA / ITALY	Leather goods	Agent
DELTA / ITALY	Pen	Sole Agent
MONTEVERDE / USA	Pen	Sole Agent
FISHER / USA	Pen	Sole Agent
DIPLOMAT / GERMANY	Pen	Sole Agent
DIESE KLAPPKARTEN / GERMANY	Stationery	Sole Agent
EBERHARD / SWISS	Watch	Sole Agent
TUTIMA / GERMANY	Watch	Sole Agent
TRASER / SWISS	Watch	Sole Agent
KERBHOLZ / GERMANY	Watch	Sole Agent
ABAETERNO / ITALY	Watch	Sole Agent
CATH KIDSTON / UK	Watch	Sole Agent
MODERN MOOSE / USA	Clock	Agent