

Company History

- ▶ In 1948, Tatsuji Shibata Started writing instruments business.
- ▶ In 1963, Diamond Co., LTD was established in center of Osaka city.
- ▶ In 1984, Tokyo Branch was opened to develop east part market in Japan.
- ▶ In 1987, Nobuaki Shibata(son of Tatsuji) assumed presidency.
- ▶ In 2016, Current president Masao Doi assumed presidency.
- ▶ Since then we have developed writing instrument market all over Japan, including direct booth in many top end department stores, now growing up to the second biggest sales company in this field.
- ▶ Besides writing instruments, we have expanded other fields, such as watches, leather goods, stationery, outdoor goods etc.
- ▶ And today, we have lots of imported brands as agent in Japan and will continue to grow up, looking for new valued products from all over the world.

Main Imported Brands

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| OROBIANCO / ITALY | Bag, SLG, Pen, Cufflink | Agent |
| BOMBATA / ITALY | Bag | Sole Agent |
| JULY NINE / USA | Bag | Agent |
| SILVANO BIAGINI / ITALY | SLG | Agent |
| IL BUSSETTO / ITALY | Leather goods | Sole Agent |
| PERONI / ITALY | Leather goods | Agent |
| LA CUOIERIA / ITALY | Leather goods | Agent |
| DELTA / ITALY | Pen | Sole Agent |
| MONTEVERDE / USA | Pen | Sole Agent |
| FISHER / USA | Pen | Sole Agent |
| DIPLOMAT / GERMANY | Pen | Sole Agent |
| DIESE KLAPPKARTEN / GERMANY | Stationery | Sole Agent |
| EBERHARD / SWISS | Watch | Sole Agent |
| TUTIMA / GERMANY | Watch | Sole Agent |
| TRASER / SWISS | Watch | Sole Agent |
| KERBHOLZ / GERMANY | Watch | Sole Agent |
| ABAETERNO / ITALY | Watch | Sole Agent |
| CATH KIDSTON / UK | Watch | Sole Agent |
| MODERN MOOSE / USA | Clock | Agent |